Gary Ferguson

DESIGN

I am a multi-discipline designer, experienced in team working and independent creativity. I have:

- Strong graphic design skills, applicable to corporate identity projects, marketing and advertising, and information delivery. Ability to output designs and concepts to both screen and print, and to co-ordinate integrated projects with a consistent identity across both.
- In-depth understanding and knowledge of website design and development. Strong technical background in, among others, HTML, CSS, JavaScript, .NET and PHP. Experienced in the application of usability and accessibility criteria to public information delivery on the web, but also of producing vibrant visuals-led solutions when required.
- Proven skills in project management and client liaison, guiding clients through the development process from ideas and market research to budgets and timescales.
- Experience of working within a complex and diverse organisation, developing relationships with groups, projects and individuals at all levels. Adapted my role as circumstances required and developed new skills as needed.
- Specialist understanding of usability and accessibility issues in interfaces and navigation for touch-screen applications, for screen menus and for websites.
- Experience creating both still and motion graphics for TV and video output, incorporating graphics in projects, video editing at broadcast quality and exporting video files for web use. Setup of streaming video players.
- Ability to produce diverse content for websites, from streaming video to interactive animations. Skilled and experienced in writing web text content. Ability to create content management systems and to train others in their use.

I can work on a project-by-project basis or, as in my recent employment, I can work within a company, providing comprehensive and co-ordinated design and development across a variety of media.

Skills - Workplace Abilities

Website design and development
Graphic design for print, web and TV
Project management and client liaison
Database planning, build and integration
Video editing and motion graphics
Digital image editing and production
Interface design for DVD & touchscreen
Animation and interactivity in Flash

Skills - Programs and Languages

Photoshop / Image Ready
Dreamweaver, Visual Studio
Flash, Fireworks, Director
After Effects, Motion, Final Cut Pro
Illustrator, Freehand
Quark XPress & InDesign
Mac OS X, Windows XP & Vista
HTML, CSS, JavaScript, .NET / PHP,
SQL, MSSQL & MySQL databases

Education and Employment

2007 - 2009	In-house multimedia designer at mneTV, 36 Washington Street, Glasgow. Core work in development and content creation for mneTV's suite of websites, working in .NET, PHP, Flash. Produced print graphics, on-screen graphics for TV programmes and edited video for the web.
2005 - 2006	Designer at Metro Press Euro Ltd, 64-66 Albion Road Edinburgh. Predominantly working on interface and navigation development for major bank ATM screen projects, creating screen applications and publishing technical manuals. Also DVD menu and web work.
2004 & 2007	Working freelance as Gary Ferguson Design.
2001 - 2004	Designer at Digital Design Scotland, 61 Bread Street, Edinburgh. Responsible for website design and build, client liaison and project management, database functionality, graphic design and digital image editing and production to a variety of output media.
1999 - 2001	HND in Graphic and Digital Design at Edinburgh's Telford College. Year 2 specialisation in Multimedia and Web Design.
1988 - 1999	Employed as a chef in the Waterfront Wine Bar, Edinburgh while painting from a studio in Leith and exhibiting in mainly Glasgow and Edinburgh.
1987 - 1988	Post Graduate Diploma in Drawing and Painting, Edinburgh College of Art.
1983 - 1987	BA (Hons) in Drawing and Painting, Edinburgh College of Art.